

Report to	Salisbury
Date of Meeting	14/05/2015
Title of Report	Community Area Grants

## 1. Purpose of the report:

To ask Councillors to consider the following applications seeking capital funding from the Salisbury Area Board.

For 2015/16 the capital budget for Salisbury Area Board is: £90,546 (including £1,500 for digital literacy projects)

Application	Grant Amount
<b>Applicant:</b> Young Gallery - Edwin Young Collection <b>Project Title:</b> Edwin Young Collection Trust	£5531.03
<b>Applicant:</b> Salisbury Malayalee Association <b>Project Title:</b> Bharatanatyam Dance Project	£3990.00
<b>Applicant:</b> Salisbury Transition City <b>Project Title:</b> Salisbury Transition City	£1220.00
<b>Applicant:</b> Friends of Bemerton St John Primary School <b>Project Title:</b> Bemerton St John Primary School Annual Summer Fete	£300.00
<b>Applicant:</b> hOURCARS <b>Project Title:</b> hOURCARS Salisbury Community Car Club Additional Vehicle	£3000.00
<b>Applicant:</b> Salisbury Rotary & Chamber Community Group <b>Project Title:</b> Contemporary Craft & Heritage Festival	£5000.00
<b>Total grant amount requested at this meeting</b>	£19041.03
<b>Total amount allocated so far in 15/16</b>	£0

## 2. Main Considerations

Councillors will need to be satisfied that grants awarded in the 2015/16 year are made to projects that can realistically proceed within a year of the award being made.

Area Boards have authority to approve Area Grants under powers delegated to them by the Cabinet member for Communities, Campuses, Area Boards, Leisure, Libraries and Flooding. Under the Scheme of Delegation Area Boards must adhere

to the Area Board Grants Guidance 2015/2016.

Community Area Grants will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent and specifics of which will be dependent upon the individual project.

Community Area Grants give all local community and voluntary groups, Town and Parish Councils an equal opportunity to receive funding towards community based projects and schemes.

### 3. The applications

<b>Applicant:</b> Young Gallery - Edwin Young Collection <b>Project Title:</b> Edwin Young Collection Trust	<b>Amount Requested:</b> £5531.03
<p>This application meets grant criteria 2014/15.</p> <p><b>Project Summary:</b> Since 1913 the Young Gallery has been promoting the visual arts. The gallery is entering a critical stage in its development and £11119.57p is needed for new lighting. A grant from Arts Council England of £4500 has been secured to improve the conservation/environment and ensure that the permanent collections are displayed to a safe standard. The ACE grant will allow us to start replacing the old lighting, but we are short of funds to complete the work. Basic conservation lights alone cost £156.68 each. Therefore I am requesting funds from the Area Board to help the Young Trust purchase and upgrade 2 gallery spaces. By upgrading the lighting we will be able to extend the range and quality of exhibitions on show, including, great art by great artists ie Hockney and Picasso.</p> <p><b>Please tell us WHO will benefit and HOW they will benefit from your project and benefit your local community:</b> Who will benefit? The visual arts has wide appeal and provides a showcase for local art as well as important art exhibitions that have wider appeal. Such as Elizabeth Frink, Royal Watercolour Society. They also provide the backdrop to tourism and the gallery provides part of the cultural provision. Who will benefit? Citizens of Salisbury Community groups Disability groups Art Students Schools and pupils General Public Visitors / tourists The local economy Environment Salisbury - proud of its history and heritage Wiltshire - county resource South West - we are part of SW Arts provision Past The Young Gallery has been serving the people and the visual arts in Salisbury for over 100 years. It is the only designated visual arts gallery in Salisbury with permanent art collections and was created through the generosity of the late Edwin Young (1831-1913). His bequest has provided Salisbury with an art gallery and collections to show and compliment. The original gallery was build next to the Carnegie Library in Chipper Lane but moved in 1975 with the library to the new Market Place site. The gallery is a registered charity (no.309519) and owns the designated gallery spaces within the existing building. The</p>	

trust has investments which yield a small annual income to support the visual arts program. Present A part time curator is employed by the trust to manage the gallery and produce an exhibition program. The curator also administers the permanent art collections and co-ordinates the organisational requirements. The gallery hold in excess of 20 art exhibitions per year. They range from the Southern Federation of Photography Annual Exhibition to the Army Art Society art exhibition, individual local artists to important British artists. In May/June this year we will be showing Elisabeth Frink drawings. However, we aspire to show great art and artists as well, Picasso, Hockney, Freud to mention a few. It is important with high transport costs to bring great art to Salisbury as well as providing more general exhibitions for the benefit of the local community. Approximately 23,000 people per annum visit the gallery. The range of people includes retired people, individuals, families, school children, students, disability groups and increasingly tourists, both British and from abroad. Entrance is free.

Collections Over recent years the art collection has been significantly improved by the acquisition of important works of art by national and local artists. The latest major work being a John Piper drawing titled Maen Brasa (Big Stone & Rain), receiving combined grants of £26,000 from the HLF and Art Fund to help acquire the work for Salisbury. Projects and Programs We also have attracted important funding to run various projects over the past 5 years. These include: Other Worlds - working with soldiers helping them to tell their story through art. Current preSENSE is a project which aims to promote and market our collections through employing a promotions and marketing individual, 2 guest curators and 2 artists in residence. 4 exhibitions will also take place and a website established. A significant element in the bid was the refurbishment of identified fixtures and fittings for the galleries. Big Stone& Rain, our most recent initiative, will enable us to work with soldiers and young cares in South Wilts. using the Piper drawing Maen Bras and an art tutor to explore the theme of landscape. The project will allow the participants to express their ideas and thoughts through art. Their response will take the form of 3 exhibitions and reflect on helping to build bridges with isolated groups and focus on marginalised individuals.

How they will benefit We aspire to develop the value and benefits of the visual arts for everyone. We would like to develop the full spectrum of visual art as Edwin Young intended in 1913. Building on his legacy we can make a serious contribution to the cultural forum with all the resulting benefits for Salisbury, Wiltshire and the SW. Cultural tourism is a serious industry and generates significant income for Wiltshire and Salisbury. We cannot afford to not develop our true potential. The Young Gallery infrastructure has changed little over the past 45 years. Our existing lighting system does not meet conservation standards and it is at the end of its life. In particular spotlights are failing and we are struggling to adequately light current exhibitions, and this is diminishing the visitor experience. Today's technology and science have transformed so many products related to the display, conservation and security of art objects, making them efficient, smaller and eco-friendly. By improving and investing in new equipment we will be able for the first time to adequately display and care for art works, reduce our carbon imprint as well as facilitate/extend the range and quality of exhibitions. Picasso really will be able to be seen in Salisbury for the first

time! Future By installing new lighting we will be able to further expand the complexion of our exhibitions and increase the range of our visitors. There is a strong demand for art exhibitions especially great and important art alongside more local and general exhibitions. The income of the trust is not large and we have many important commitments. All assets and fittings belong to the Young Trust and will remain under the trusts control. Through the Arts Council England, Grants for Arts scheme, we have managed to secure some funding to revitalise the gallery. This includes working with the collections as well as starting to upgrade the infrastructure including air conditioning, display cases and new lighting. The lighting project has 3 main components and will progress gallery by gallery, as funds become available. The main elements are: Installation Track Lights Total cost £12,848.32 It should be noted that new LED lighting systems have a long life, can be enhanced, supplemented, dismantled and erected as needed. They also operate on a more efficient basis, saving on running costs and as stated will improve the carbon imprint of the gallery. Lighting is expensive but is off such a high quality and the new system will transform exhibitions. Therefore we are asking for a community grant to help purchase tracking and lights for the new system.

**Input from Community Area Manager:**

This project is for capital funding. Matched funding of £5589.80 has been sought. This improved lighting will provide visitors and residents alike an improved experience in the gallery, drawing in new collections. The Edwin Young Collection Trust own their part of the building and are responsible for upgrading the facilities.

**Applicant:** Salisbury Malayalee Association  
**Project Title:** Bharatanatyam Dance Project

**Amount Requested:**  
 £3990.00

This application meets grant criteria 2014/15.

**Project Summary:** This project is for sixteen children in our community who has been learning Bharatanatyam. , an Indian classical Dance form. The Dance training is held for 2 hours every Saturday. Our aim is to help the children to encourage their interest and talent in dancing. Bharatanatyam is one of the oldest art forms originated from India. The dancer communicates with the audience through his/her facial expressions and hand gestures called mudras, together with movements in line with the rhythm of music. Usually, each performance is based on a story or event, taken from ancient Indian Literature and Hindu religious books like Ramayana etc. Providing dance classes for children helps them to understand the traditional Indian Culture even when they are brought up in a western country. The children undergoing training have already done various performances of Bharatanatyam in many different stages. These performances have enabled to bring in an Indian flavour to the event, and has been greatly appreciated by the audience.

**Please tell us WHO will benefit and HOW they will benefit from your project and benefit your local community:** Sixteen children will be directly

benefited and we expect more children to join in the future and directly and indirectly whole community will be benefited by this project as can do the performance for the community as and when required.

**Input from Community Area Manager:**

This project is for capital funding to buy costumes. Matched funding of £14,090 has been sought. This project will provide children age 5 to 16 an opportunity to learn the traditional dance. It would benefit from being more open to new members.

**Applicant:** Salisbury Transition City  
**Project Title:** Salisbury Transition City

**Amount Requested:**  
£1220.00

This application meets grant criteria 2014/15.

**Project Summary:** This grant will enable STC to communicate its aims and activities effectively to all residents in the Salisbury area by setting up a branded website with advice, promotion of events and projects and practical tips on contributing to a low carbon Salisbury. Print and design project materials including leaflets, posters, banners explaining how people can get involved. Organise an open launch event in Salisbury encouraging people to get involved, answer questions, recruit volunteers. Hold stalls in Salisbury markets.

**Please tell us WHO will benefit and HOW they will benefit from your project and benefit your local community:** STC was established in September 2014 in response to the economic, social and environmental impacts of climate change and the fossil fuel issue. It has over 50 members. The aim of STC is to build community resilience and reduce the carbon footprint within its area by - Raising awareness of the issues, building a sustainable future through ethical, social, cultural, economic, environmental and community action. Providing the membership, other groups, and individuals with the encouragement and support necessary to make the transition to a low carbon, sustainable future. Promoting, encouraging and supporting the development of education and research concerning areas affected by resource depletion. STC objectives are- Creating and helping to implement an Energy Descent Action Plan for the Salisbury area. Taking and encouraging local action on Peak Oil and Climate Change. Creating and supporting Action Groups aligned with the EDAP. Local priorities - Supporting and working with similar community led initiatives. Engaging with other organisations, including statutory, voluntary and business where appropriate in pursuit of its aims and objectives Identifying and supporting groups and communities in the area who are hard to reach and who may be particularly vulnerable to the effects of climate change.

**Input from Community Area Manager:**

This project is for capital funding to put together a reusable promotional kit including banners and posters to promote the aims of the Salisbury Transition City. Matched funding of £2220 has been sought of which £1780

is fundraising including quiz nights, raffles and tombolas. This project will enable the group to promote its work to Salisbury.

**Applicant:** Friends of Bemerton St John Primary School

**Project Title:** Bemerton St John Primary School Annual Summer Fete

**Amount Requested:**  
£300.00

This application meets grant criteria 2014/15.

**Project Summary:** We hold a school fete every summer to raise much needed funds for the school. The money raised directly benefits the pupils. The fete is open to the whole community.

**Please tell us WHO will benefit and HOW they will benefit from your project and benefit your local community:** Children from the school and the community; funds generated from selling tickets to use this equipment will be used to fund projects for the school and children. We will use it to attract more people to the fete.

**Input from Community Area Manager:**

This project is for capital funding to provide 2 new gazebos. Matched funding of £2220 has been sought of which £1780 is fundraising including quiz nights, raffles and tombolas. This project will enable the group to promote its work to Salisbury.

**Applicant:** hOURCARS  
**Project Title:** hOURCARS Salisbury Community Car Club Additional Vehicle

**Amount Requested:**  
£3000.00

This application meets grant criteria 2014/15.

**Project Summary:** The project is an expansion of the hOURCARS Car Share Club in Salisbury from the existing one vehicle to two vehicles, with a second car station located in St Paul's ward, and an enhancement of the existing administration and booking system. hOURCARS currently has 15 users, and there is evidence of over-subscription to the single vehicle, which is located in Central Car Park, making it difficult to accommodate additional users. There is pressure on car parking in the new target area, which has good public transport & walking/cycling links, this makes car share an attractive and economical option.

**Please tell us WHO will benefit and HOW they will benefit from your project and benefit your local community:** Car share clubs are a 'pay as you go' motoring concept which provide access to a car for those who do not need a car on a daily basis. A shared car - which typically can support 10-15 users - is booked online for as little as an hour at a time and picked up from a near-by car station. hOURCARS has been operating as a community run car share club in Salisbury with a single shared vehicle since

2004. Currently hOURCARS is the only car share club operating in Wiltshire, but in larger cities across the UK, and in Europe, their use is becoming widespread. Members of car share clubs use a motor vehicle significantly less than those who own their own car, and car clubs therefore provide the following benefits: - to the neighbourhood - pressure on car parking spaces is reduced with a reduction in privately owned vehicles. A car share club vehicle may replace the only vehicle in a household, or be a good solution if a second car is needed by the household occasionally - to the environment - less air pollution from car exhausts with reduced car usage, and less hunting for parking spaces if pressure on these is eased. The area of St Pauls ward where it is proposed to site the second vehicle is in close proximity to areas of high air pollution caused by traffic (levels of nitrogen dioxide exceed EU limits on both A36 Wilton Rd and A360 Devizes Rd). Making a low emission car available through a car share club will encourage local households to make greener travel choices, leading to improved air quality and associated health benefits. Expansion of hOURCARS has been proposed as one of the community projects to be taken forward in the Salisbury Community Air Quality Action Plan. - to businesses - Three businesses have been members of hOURCARS in the past, it has proved ideal for start-up enterprises and for those who may need an additional vehicle from time to time - to individuals and households - Car clubs provide their members with convenient access to a vehicle without the hassles and expense of car ownership (such as tax, MOT, fuel, servicing, repairs, depreciation and parking). Members who drive less than 6-8,000 miles per year then a car club could save up to £3,500 a year Carplus figures - to healthy lifestyles - Car club members use a car less often and are more likely to make trips by public transport or walking/cycling

**Input from Community Area Manager:**

This project is for capital funding to provide a new low emission car for the local car share club in Salisbury. Matched funding of £11365 has been sought.. This project will enable more people to join the group and take advantage of low cost and environmentally friendly driving.

**Applicant:** Salisbury Rotary & Chamber Community Group  
**Project Title:** Contemporary Craft & Heritage Festival

**Amount requested:**  
£5000

This application meets grant criteria 2014/15.

**Project Summary:** A £5,000 grant is requested please to help grow this successful event: Funding of Capital equipment incl. one credit card reader + maintenance (£1,500), Health & Safety Equipment incl. safety lamps & fencing (£1100), Durable Marketing items incl. banners, boards & event signage (£2,400) and there has been well over 500 hours of volunteer time put into this project.

**Please tell us WHO will benefit and HOW they will benefit from your project and benefit your local community:** 2,800 people attended the

event in 2014 and we expect over 5,000 in 2015 (weather willing). The entry cost will be 1/2 price (£3) for adults and free for all children and students who are Salisbury residents. Teachers will also get free entry helping ensure that schools benefit also. Additional beneficiaries include local businesses, Salisbury Cathedral, local artists and the wider community as a whole.

**Input from Community Area Manager:**

This project is for capital funding to go towards items that will keep the festival going in the future providing durable marketing materials including signage and banners, protective fencing and H&S equipment and credit card machine to enable payments to be taken for the event. It will bring another large event to Salisbury offering the chance for small businesses to display their products. Matched funding of £66200 has been sought.

**Report Author:**

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